

Join DICOTA - A Thriving and Inspiring Journey!

Are you ready to embark on an exciting journey with DICOTA, a renowned market leader in notebook cases and mobile accessories for over 30 years? We are expanding internationally and looking for a highly motivated and result oriented.

DIGITAL MARKETING EXECUTIVE – India, Middle East & Africa 100% (m/f/d) to join our team from 1.10.23

Why DICOTA?

- Dynamic Environment: Your skills & personality make all the difference
- Autonomy: Thrive in flat hierarchies, make a real impact
- Passionate Culture: 30 years young with a start-up flair
- Recognition: Your commitment & performance are highly valued
- Premium brand: Succeed with premium products & services
- Sustainability: It's at the heart of everything we do

Your new role

- Planning and monitoring ongoing social media presence
- Increase company and brand awareness through optimised online advertising
- Take an active part in the SEO efforts
- Manage consistent online newsletters and promotional emails using optimised channels
- Provide and implement creative ideas for content marketing

Your profile

- Able to use digital tools to artwork and design seasonal promotions
- A strong understanding of the concepts and best practices of digital marketing
- Excellent communication and writing skills
- Working knowledge of ad serving tools

Salary

- As per the industry standards & experience

Are you someone who seeks to make a difference and have fun while working, we would love to hear from you! For more information, feel free to reach out to our Country Manager, Shiva Pujari.

Please send your application documents with salary requirements to shiva.pujari@dct.group.

