



DICOTA has been developing Notebook cases and accessories for over 25 years. We are the market leader in the DACH region and are expanding internationally. We are currently looking for a new Channel Growth Manager for our new headquarters, which is located 2 minutes walk from the S-Bahn station.

CHANNEL GROWTH MANAGER (M/F)

Location: CH-Pfäffikon SZ

Start: Immediately or by arrangement

Your main tasks:

- Development of growth programs, methodology and systematics for Reseller Channel activities
- You define KPIs and analyze the ROI of the implemented activities
- Creation and implementation of campaigns and promotions, in collaboration with Grafik designers, sales team, distributors and resellers
- You are responsible for a Reseller Club Program
- Coordination and organization of international trade fairs
- Manage communication on B2B social media platforms

Your profile:

- At least 2 years of professional experience in channel marketing or a similar position, ideally in the IT industry
- Comprehensive know-how in digital communication
- Start-up mentality with a creative and results-oriented approach to problem solving
- Organized personality who enjoys working in a dynamic and international environment
- Very good language skills in German and English, other European languages are a plus

We offer you:

- A strategic position at the DICOTA Group headquarters
- Flat hierarchies and high autonomy at work
- A dynamic work environment where your skills and personality make the difference
- A collegial working environment with an enthusiastic corporate culture

We look forward to hearing from you by e-mail at jobs@dicota.com. Please attach your curriculum vitae and salary expectations. A short video in which you informally describe why this position is the right one for you would be an enrichment for your application. See you soon!